

**PATHASHREE 4**

**Publicity**

**Documentation Format**

**For Districts & Blocks**

## Name of District – PASCHIM MEDINIPUR



**District Meeting**



**Foundation Stone Laying**



**Tableaux**



**Press Conference / Media Meet**

Sl. No.	Name of Block	Length of Road	Sl. No.	Name of Block	Length of Road
1	Chandrakona-I	<b>51.72</b>	11	Ghatal	<b>20.22</b>
2	Chandrakona-II	<b>47.02</b>	12	Keshpur	<b>79.55</b>
3	Dantan-I	<b>17.81</b>	13	Kharagpur-I	<b>37.48</b>
4	Dantan-II	<b>35.70</b>	14	Kharagpur-II	<b>42.24</b>
5	Daspur-I	<b>35.07</b>	15	Midnapur Sadar	<b>48.32</b>
6	Daspur-II	<b>39.88</b>	16	Mohonpur	<b>29.64</b>
7	Debra	<b>52.05</b>	17	Narayangarh	<b>43.02</b>
8	Garhbeta-I	<b>37.04</b>	18	Pingla	<b>59.60</b>
9	Garhbeta-II	<b>90.22</b>	19	Sabang	<b>82.42</b>
10	Garhbeta-III	<b>51.81</b>	20	Salbani	<b>11.22</b>
				<b>TOTAL:</b>	<b>912.04</b>

Activities	In numbers
No. of meetings held in GP / Block / ZP	152
No. of people attended meeting	69054
No. of Posters displayed	46013
No. of hoardings displayed	6500
No. of tableaux launched	21
No. of press meet done	16
No. of coverage by media influencers	3
Wide coverage by media	Yes
Displayed in District website	Yes
Regular updation of Social media (You tube/ X/ Facebook/Instagram)	Yes
Coverage in Local TV & Cable TV	Yes

# Name of Block – CHANDRAKONA-I



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
8	3650	8	2800	134	8500

# Name of Block – CHANDRAKONA-II DEVELOPMENT BLOCK



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
7	3534	6	1000	117	10394

## Name of Block – DANTAN-I



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
05	2753	05	1572	154	9500

## Name of Block – DANTAN-II



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
08	3555	05	84	104	2500

# Name of Block - DASPUR-I



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
5	1860	9	2050	91	9000

## Name of Block – DASPUR-II



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
12	4593	21	3000	65	12000

## Name of Block - Debra



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



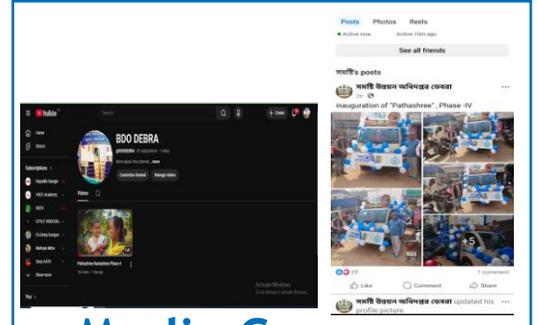
GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
9	3805	14	4400	265	14000

## Name of Block - Garhbeta-I Development Block



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



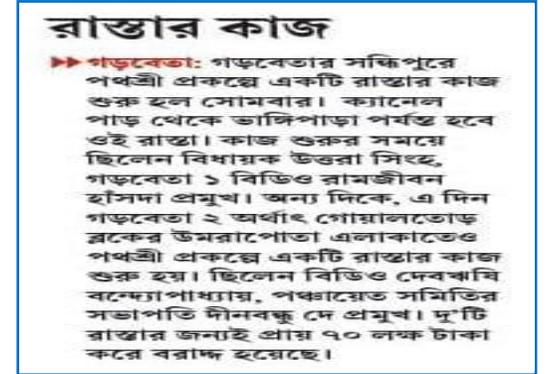
GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
6	2567	2	990	198	15000

## Name of Block – Garhbeta-II Development Block



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



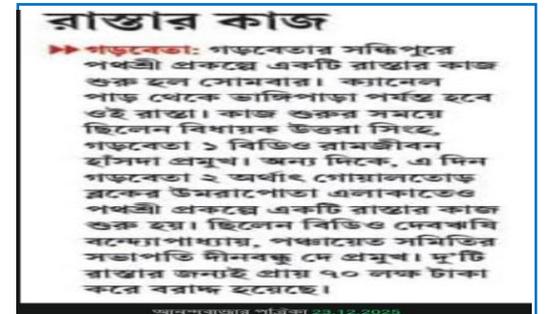
GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
10	4219	12	15435	147	7210

# Name of Block – Garhbeta-III Development Block



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
06	2895	08	1745	151	15263

## Name of Block - GHATAL



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
2	1693	7	1650	129	3090

## Name of Block – Keshpur Development Block



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage (Facebook)

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
15	6375	15	3500	282	16360

# Name of Block – KHARAGPUR-I



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
4	2405	2	1500	148	5000

## Name of Block – Kharagpur-II Development Block



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



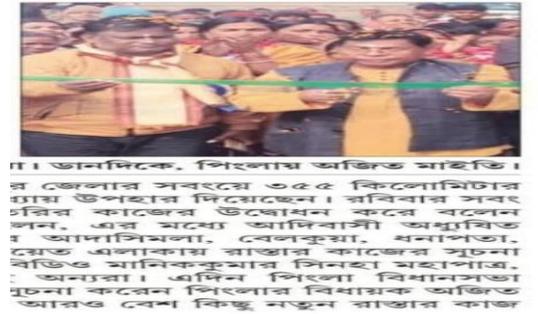
GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
11	4512	5	1965	162	17045

# Name of Block – Midnapore Sadar Development Block



**Posters**



**Hoarding / Banners**



**Tableaux**



**Press Conference / Media Meet**



**GP Meet**



**Foundation Stone Laying**



**Miking Vehicle**



**Media Coverage**

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
07	3865	08	1955	161	11250

## Name of Block – Mohanpur Dev. Block



**Posters**



**Hoarding / Banners**



**Tableaux**



**Press Conference / Media Meet**



**GP Meet**



**Foundation  
Stone Laying**



**Miking Vehicle**



**Media Coverage**

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
5	2150	11	1420	107	8450

# Name of Block – Narayangarh Development Block



Posters



Hoarding / Banners



Tableaux



Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
12	5458	11	1875	128	24485

## Name of Block – Pingla Development Block



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



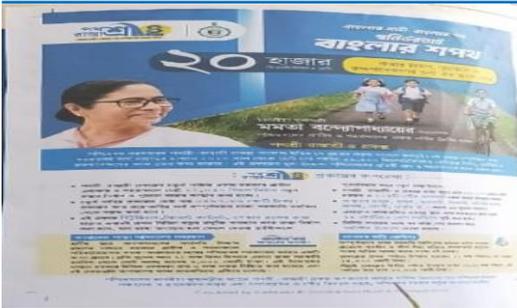
Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
04	1806	08	942	146	14642

# Name of Block - SABANG



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
7	3509	14	3500	254	10000

# Name of Block - Salboni



Posters



Hoarding / Banners



Tableaux



Press Conference / Media Meet



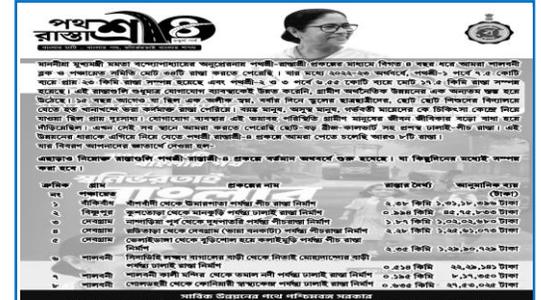
GP Meet



Foundation Stone Laying



Miking Vehicle



Media Coverage

No. of Meetings	No. of people attended the meeting including officials and elected representatives	No. of miking vehicles	No. of Hoardings / Banners/ Posters displayed	No. of Booths covered by Tableaux	No. of households distributed with leaflet
9	3850	11	1130	162	35740